

FAISAL NAQVI

1705 Belmont Avenue #202, Seattle, WA 98122 • 206•227•0329 • faisal@mojocreative.net • <http://www.mojocreative.net>

COMPUTER SKILLS

Graphic Design/Image Manipulation/Page Layout: Adobe Illustrator, Adobe ImageReady, Adobe InDesign, Adobe Photoshop, Adobe PageMaker, Macromedia Fireworks, Microsoft Office & Quark Xpress.

Web Page Design and Content Creation: Adobe Dreamweaver, Adobe Flash, CSS & HTML.

3d Modeling/Animation/Compositing/Editing: Adobe After Effects, Autodesk Maya, Apple Final Cut Pro, discreet combustion, Newtek Lightwave 3d & Luxology Modo.

Platforms: Macintosh (OS 9 and OS X), Linux, Unix & Windows (95/98/NT 4.0/2000/XP).

WORK EXPERIENCE

Expedia.com, Bellevue, Washington Mar '06 to Jan '10 *Associate Designer*

- Worked in sync with campaign managers, project managers, editorial and web production teams to create final, media-ready creatives for both print & online (landing pages, web banners, microsites & others) for Media-Solutions, ECS (Email Creative Services) & Internal Expedia Promotional Campaigns.
- Worked with UX, IA and Product development teams to provide visual design solutions for pricing display grids.
- Worked with Media Operations to implement Flash Video Streaming technology on Expedia.com.
- Reduced the usage of stock photography by creating assets through the use of CGI techniques.
- Assisted in the creation of the Expedia Brand Style Guide.
- Provided image creation and optimization support to both Design and Web Production teams.
- Served as the main resource for the creation of creatives in Flash and implementation of Flash video to landing pages.
- Served as the main Design Department resource for hardware and software issues and training.
- Clients: American Airlines, United Airlines, SAS, Hertz, Budget, Resort Quest, Carlson Radisson, Marriot Resorts, Hyatt International, Walt Disney & Universal Studios.

Publicis & Hal Riney, San Francisco, California May '05 to Feb '06 *Studio Creative Services Designer*

- Created final, media-ready digital files for web banners, landing pages, video animations & other interactive, web based marketing materials & print mechanicals.
- Assisted in conceptualization & creation of packaging & other display materials using 3d software.
- Clients: Hewlett-Packard, Sprint/Nextel, Beringer Wines, 24 Hour Fitness, Wellpoint, AAA & Jamba Juice.

Grey San Francisco, San Francisco, California Nov '04 to Mar '05 *Designer*

- Created final, media-ready digital files for web banners, landing pages, video animations and other interactive, web based marketing materials and print mechanicals.
- Assisted in conceptualization and creation of packaging and other display materials using 3d software.
- Clients: Challenge Butter, NAI/McAfee, Network General, Nokia, Oracle, Sun, Teleflora, Wellpoint/Tonik & Wells Fargo.

Adteractive, San Francisco, California July '04 to Nov '04 *Jr. Web Designer*

- Assisted in the design and creation of banners, web pages, emails, pop up ads, websites and micro sites.
- Assisted in the copy writing and editing of ad materials.

Netopia, Inc., Emeryville, California Nov '03 to July '04 *Web Designer*

- Created sites design for clients such as Cendant and SBC.
- Created flash presentations for use by sales and product marketing.

Metavante (previously CyberBills Inc.), San Jose, California Sep '99 to May '03 *Web/Graphic/UI Designer*

- Lead in designing and implementation of static and dynamical web sites.
- Worked as the main design resource in charge of creating & implementing presentation and image of the company & it's affiliate-based web-sites.
- Lead in designing of graphics for implementation of company's product line to wireless products.
- Assisted in the creation of in-house marketing materials, presentation & various signage.
- Supplied graphics for tradeshow, TV spots, etc.
- Assisted in the design, creation & maintenance of the various company web-sites including portal-based sites.
- Clients: Citibank, JP Morgan Chase & Wells Fargo.

EDUCATION

Bachelor of Science, Southern Connecticut State University (SCSU), New Haven, CT.

Major: Corporate Video Communication - Minors: Computer Science/Theatre

AnimationMentor.com, CA – Certificate in Character Animation (Expected graduation Summer 2011)