

FAISAL NAQVI

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COMPUTER SKILLS

Adobe After Effects, Adobe Premiere Pro, Adobe Creative Suite, Apple Final Cut Pro, Autodesk Maya, Microsoft Office, discreet combustion, Newtek Lightwave 3d, Luxology Modo, CSS & HTML.

Platforms: Macintosh, Linux, Unix & Windows.

WORK EXPERIENCE

Publicis Seattle, Seattle, Washington July 2011 to July 2011 Flash Designer

- Providing conceiving, design and production assistance in the creation of interactive media assets based on final creative briefs.
- Created redlines for creatives being outsourced for third party integration.
- Clients: T-Mobile.

VML, Seattle, Washington Nov 2010 to May 11 Flash Designer

- Created interactive media assets for final delivery based on concepts & storyboards for various campaigns.
- Provided conceptual design for web based assets, such as banners (static & flash-based) & microsites.
- Clients: Windows Live Messenger, Windows Live Hotmail & Microsoft Ad Center.

Aptimus, Seattle, Washington May 2010 to Aug 2010 Interactive Production Designer

- Created interactive media assets for final delivery based on concepts & storyboards for various campaigns.
- Provided conceptual design for web based assets, such as banners (static & flash-based) & microsites & emails.
- Concepted & produced working prototypes for site navigation using creative briefs in line with set brand guidelines.

Expedia.com, Bellevue, Washington Mar 2006 to Jan 2010 Associate Designer

- Worked in sync with campaign managers, project managers, editorial & web production teams to created final, media-ready creatives for both print & online (landing pages, web banners, microsites & others) for Media-Solutions, ECS (Email Creative Services) & Internal Expedia Promotional Campaigns.
- Worked with UX, IA & Product development teams to provide visual design solutions for pricing display grids.
- Worked with Media Operations to implement Flash Video Streaming technology on Expedia.com.
- Reduced the usage of stock photography by creating assets through the use of CGI techniques.
- Assisted in the creation of the Expedia Brand Style Guide.
- Provided image creation & optimization support to both Design & Web Production teams.
- Served as the main resource for the creation of creatives in Flash & implementation of Flash video to landing pages.
- Served as the main Design Department resource for hardware & software issues & training.
- Clients: American Airlines, United Airlines, SAS, Hertz, Budget, Resort Quest, Carlson Radisson, Marriot Resorts, Hyatt International, Walt Disney & Universal Studios.

Publicis & Hal Riney, San Francisco, California May 2005 to Feb 2006 Studio Creative Services Designer

- Created final, media-ready digital files for web banners, landing pages, video animations & other interactive, web based marketing materials & print mechanicals.
- Assisted in conceptualization & creation of packaging & other display materials using 3d software.
- Clients: Hewlett-Packard, Sprint/Nextel, Beringer Wines, 24 Hour Fitness, Wellpoint, AAA & Jamba Juice.

Grey San Francisco, San Francisco, California Nov 2004 to Mar 2005 Designer

- Created final, media-ready digital files for web banners, landing pages, video animations & other interactive, web based marketing materials & print mechanicals.
- Assisted in conceptualization & creation of packaging & other display materials using 3d software.
- Clients: Challenge Butter, NAI/McAfee, Network General, Nokia, Oracle, Sun, Teleflora, Wellpoint/Tonik & Wells Fargo.

Metavante (previously CyberBills Inc.), San Jose, California Sep 1999 to May 2003 Web/Graphic/UI Designer

- Lead in designing & implementation of static & dynamically created web sites.
- Worked as the main design resource in charge of creating & implementing presentation & company brand & its affiliate-based sites.
- Lead in designing of graphics for implementation of company's product line to wireless products.
- Assisted in the creation of in-house marketing materials, presentations & supplied graphics for tradeshows, TV spots, etc.
- Assisted in the design, creation & maintenance of the various company web-sites including portal-based sites.
- Clients: Citibank, JP Morgan Chase & Wells Fargo.

EDUCATION

Bachelor of Science, Southern Connecticut State University (SCSU), New Haven, CT.

Major: Corporate Video Communication - Minors: Computer Science/Theatre

AnimationMentor.com, CA - Certificate in Character Animation (Expected graduation Fall 2011)